

ILLVA SARONNO HOLDING S.P.A. ACQUIRES 20% OF DISTILLERIA ARTIGIANALE ALBEDO S.R.L. STRENGTHENING ITS POSITION IN THE WORLD OF WHISKY



Illva Saronno Holding S.p.A. and Railroad Brewing Company S.r.l. (“RBC”), the sole shareholder of **Albedo S.r.l.**, announce the successful increase in the share capital of Albedo S.r.l., through which Illva Saronno Holding has become the owner of a 20% stake in Albedo S.r.l.

Albedo S.r.l. is a craft distillery, branded **Strada Ferrata**, founded in Seregno (MB) in 2019, specializing

in the production of Italian-made whisky, with its first release expected by the end of 2024.

The agreement between Illva and RBC will support and expedite the development and expansion of the **Strada Ferrata** project, providing the necessary technical, commercial, and financial resources to establish the company as a **key player** in the emerging movement of Italian whisky producers.



Illva stands out in the global whisky landscape due to its deep commitment and extraordinary expertise demonstrated through The Busker, a prestigious Irish whiskey produced at the **Royal Oak Distillery** in Carlow, Ireland, and **Sagamore Spirits**, a refined American rye whiskey recently acquired, based in the historic city of Baltimore. Both brands boast an award-winning product portfolio, reflecting the high-quality standard that Illva maintains in its production.

On the one hand, the latest medals received at the **2024 World Whiskies Award**, the “Gold” and “Double Gold” medals that The Busker collected in 2023 at the **San Francisco World Spirits Competition** and the **New York International Spirits Competition**, respectively, and the Best Buy and 94-point recognition from **Wine**

Enthusiast for The Busker Triple Cask Triple Smooth. On the other hand, Sagamore Spirits earned the title of “**Best Rye Whiskey in the World**” at the **2019 San Francisco World Spirits Competition**.

The company’s commitment to the world of whisky extends to India through the **joint venture Modi Illva India**, in collaboration with Modi Group. Modi Illva India





is already a well-established name in the Indian market, particularly in the Premium Whisky category with the launch of “**The Rockford Reserve**” and later with “**Rockford Classic**”. This geographical diversification and Illva Saronno’s ability to create successful brands reflect its leadership position and constant commitment to enhancing the whisky consumer experience worldwide.

*“We are excited to support innovative projects by young entrepreneurs, such as Strada Ferrata, actively collaborating in international initiatives while simultaneously strengthening our portfolio with a company and products in which we fully believe.” – said **Aldino Marzorati**, Illva Saronno Holding CEO – “We want to be the catalyst for fresh and ambitious ideas, helping to build a successful future.”*



Aldino Marzorati, Illva Saronno Holding CEO

Aldino Marzorati, CEO of Illva Saronno Holding S.p.A., and **Tommaso Colombo**, Chairman of the Board of Directors of RBC, toast the conclusion of this operation, which sees Strada Ferrata as a pioneer and leader in the development of the new movement of Italian whisky producers in the wake of the broader trend of new international whiskies produced in non-traditional countries (the so-called “**New World Whisky**”), emphasizing the quality and elegance typical of Made in Italy products.

