

PRESTIGIOUS INTERNATIONAL AWARDS FOR THE BUSKER IRISH WHISKEY



A truly exciting start to the year for **The Busker**, Illva Saronno's very own Irish whiskey, produced at the **Royal Oak Distillery** in County Carlow.

At the 2024 **World Whiskies Awards**, the global awards that select the best of all internationally recognized whiskey styles, awarding and promoting the world's finest, **The Busker Single Malt** won the Gold Medal and the "Category Winner" award in the "Single Malt No Age Statement" category.



Receiving the accolades for its entire range, The Busker was also awarded as such:

- **The Busker Small Batch – Silver Medal**
- **The Busker Triple Cask Triple Smooth – Silver Medal.**



These victories at the 2024 World Whiskies Awards are part of a journey that has brought **The Busker** to significant international recognition for the quality of its products; among the latest achievements is **The Busker's** inclusion in the prestigious **Top 10 Best Selling Brands** list according to the **Drinks International (DI)** report, securing the **8th position**.



In the international spirits industry landscape, **The Busker** emerges as a new vanguard, compared to the conventional style of Irish Whiskey, with a bold approach, positioning itself as a modern and high-quality Irish Whiskey.