

A NEW STAGE IN THE ILLVA CAREERS PATH: THE ILLVA FUTURE PROJECT



Three years after its inception, in 2024 **Illva Careers** is preparing to embark on a new phase of its **Employer Branding** endeavor.

Following the initiative's launch in February 2021, aimed at selecting and integrating new young professionals into the company, in 2022 the chapter "**A day in the life of Illva**" provided a close-up view of Illva Saronno Holding's corporate reality through the direct testimony of the newly selected talents.

ILLVA *Careers*



A day in the life of ILLVA

Last year, further project development took place: the company and its most important annual events became the protagonists of the new narrative, through the voices of the most experienced professionals who participated, to fully experience the corporate world of Illva Saronno Holding, “**Illva’s World**”.



In 2024 **Illva Saronno Holding’s and Illva’s Careers’ corporate communication will look to the future** and will be focused on two topics that are strategic for the company: sustainability, and the search for talent among young people who are about to take their place in the world of work, by means of various **collaborative projects with universities and MBA’s** that represent the excellence in Italy’s world of academic education.

The first of these projects, which will see the participation of the talented students of the **24ORE Business**

School MBA Master course, is about the development of a comprehensive plan for a sustainable business with specific focus on our global spirits brands.

On February 21st students had the opportunity of a deep immersion in the world of **Illva Saronno Holding**, during a day in which they had the chance to learn more about the company, starting from its origins with a visit to the Santuario in Saronno, later moving towards the future with a guided tour of the factories for production, bottling and quality control, and receiving a **briefing for the Project Work** that had been assigned to them.

This first project in the field represents Illva Saronno Holding’s intention to connect more and more concretely and operatively with the hotbeds of young talent, to create together a **sustainable future** for all the resources involved, and to try to imagine together in a positive and factual way the job prospects: welcome to “**Illva’s Future**”!

