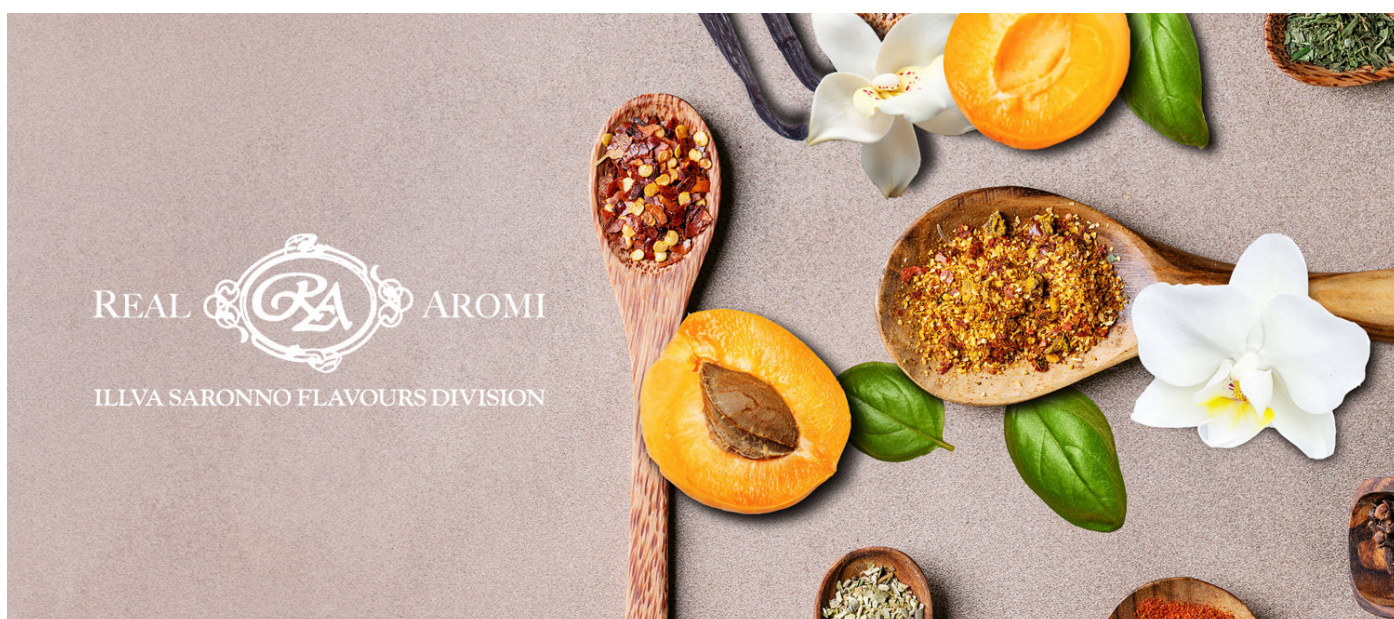


ILLVA SARONNO FLAVOURS DIVISION CHANGES ITS LOOK: THE NEW WEBSITE IS NOW ONLINE



Illva Saronno Flavours Division, formerly known as **Real Aromi**, is Illva Saronno Holding's company dedicated to the transformation of **natural raw materials into high-quality extracts**, capable of preserving their organoleptic and sensory characteristics unchanged.

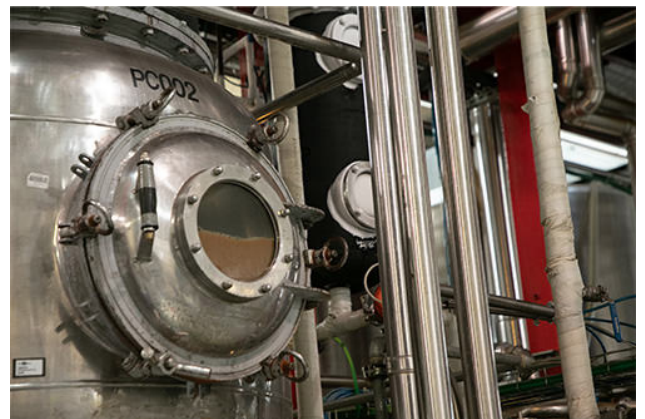
Since January 2024, the complete restyling of the new website www.realaromi.it has been launched, narrating in clear and immediate sections, with a high-

impact photographic display rich in close-ups and details, the evolution and history of a **leading company in the production of natural extracts from spices and plants**.



The company traces its origins back to the 1950s, to the Italian plant in Ventimiglia (IM) owned by ESTABLISSEMENTS JOSEPH GAZAN – Produits Aromatiques – from Marseille, France. With the acquisition by Illva Saronno Holding, it changes its name to **REAL AROMI** in **1989**, becoming a single center of excellence for the **production of flavors** for the food industry.

Today the company is characterized by an extensive range of extracts and natural products of the highest quality, the result of highly automated extraction and purification plants. The Laboratory of Real Aromi is capable of ensuring, through sophisticated controls, the consistency of the quality of these products and the specialized R&D department has been established for the creation of natural flavors for a constantly updated product range.



A heritage of technology and experience that makes REAL AROMI the ideal partner for any company aiming to develop and produce *tailor-made products* today.

The continuously developing broad and diverse range of extracts and flavors can be used in many different finished products, such as: Baked products, Canned foods, Confectionery, Dairy products, Nutraceuticals, Non-alcoholic drinks,

sectors, but above all because its research and technology underpin many successful products produced by companies in the group, including the secret recipe for Disaronno or the meticulous selection of ingredients in Tia Maria.

Discover more on: realaromi.it



Illva Saronno Flavours Division thus emerges as the ace up **Illva Saronno Holding's** sleeve, not only for its established and fruitful relationships with clients worldwide in various